

# SurveyMonkey Engage Cookies

Last updated: May 24, 2018

## First Party Cookies

Required cookies are used to deliver the essential aspects of our service and display our sites. You cannot opt out from Required cookies.

Name	Category	Expires	Description
_engage_session	Required	session	Associate the user's browser with their account data. Allows users to remain logged in to their account.
gdpr_consent	Required	1 year	Tracks whether the user has consented to the use of non-required cookies.
user_id	Required	session	Stores the user ID of the current user when logged in
referrer	Analytics	2 years	Stores the http referer from the user's first visit to the SurveyMonkey Engage website.
visitor_company	Analytics	30 days	Stores data entered after filling out a contact form so that it can be pre-filled on other forms.
visitor_email	Analytics	30 days	Stores data entered after filling out a contact form so that it can be pre-filled on other forms.
visitor_first_name	Analytics	30 days	Stores data entered after filling out a contact form so that it can be pre-filled on other forms.
visitor_last_name	Analytics	30 days	Stores data entered after filling out a contact form so that it can be pre-filled on other forms.
visitor_logged_in	Analytics	30 days	Stores data entered after filling out a contact form so that it can be pre-filled on other forms.
visitor_phone	Analytics	30 days	Stores data entered after filling out a contact form so that it can be pre-filled on other forms.
utm_source	Analytics	30 days	Stores the value of the utm_source param from the user's first visit to the SurveyMonkey Engage website.
utm_medium	Analytics	30 days	Stores the value of the utm_medium param from the user's first visit to the SurveyMonkey Engage website.
utm_content	Analytics	30 days	Stores the value of the utm_content param from the

			user's first visit to the SurveyMonkey Engage website.
utm_campaign	Analytics	30 days	Stores the value of the utm_campaign param from the user's first visit to the SurveyMonkey Engage website.
utm_term	Analytics	30 days	Stores the value of the utm_term param from the user's first visit to the SurveyMonkey Engage website.
family	Analytics	30 days	Stores the value of the family param from the user's first visit to the SurveyMonkey Engage website.
adid	Analytics	30 days	Stores the value of the adid param from the user's first visit to the SurveyMonkey Engage website.
program	Analytics	30 days	Stores the value of the program param from the user's first visit to the SurveyMonkey Engage website.
source	Analytics	30 days	Stores the value of the source param from the user's first visit to the SurveyMonkey Engage website.
recent	Analytics	30 days	Stores the value of the recent param from the user's first visit to the SurveyMonkey Engage website.

## Third Party Cookies

Please refer to the SurveyMonkey cookie list to see which 3rd-party cookies our website uses.