

# SurveyMonkey Apply / FluidReview Cookies

## First Party Cookies

Required cookies are used to deliver the essential aspects of our service and display our sites. You cannot opt out from Required cookies

Name	Category	Expiry	Description
csrftoken	Required	Session	Used by Django on a per request basis to validate the acting user.
gdpr_consent	Required	1 year	Used by SurveyMonkey Apply and FluidReview to track if the user accepted the use of cookies.
gdpr_consent_denied	Required	7 days	Used by SurveyMonkey Apply and FluidReview to track if the user denied the use of cookies
location_check	Required	1 day	Used in a process that determines if a website visitor is accessing our website from inside the EU.
sessionid	Required	Session	Used by Django on a per-site-visitor basis to associate the user with their data.
wordpress_test_cookie	Functionality	Session	Used by our website to test if cookies are enabled in your browser.
sma-redirect	Functionality	2 days	Used to keep the last page visited when redirected to an external SSO provider.

## Third Party Cookies

Name	Category	Expiry	Third Party Name	Description
__distillery	Preference	1 year	Wistia	Used by our video player, Wistia, to track personal video statistics such as who is watching what video, how often it gets paused or replayed, etc.
_ga	Analytics	2 years	Google Analytics	Used by Google Analytics to distinguish unique users.
_gat	Analytics	2 days	Google	Used by Google to limits the number of requests sent to <a href="http://doubleclick.net">doubleclick.net</a> .
_gat	Analytics	1 minute	Google Analytics	Used by Google Analytics to throttle request data
_gid	Analytics	1 day	Google Analytics	Used by Google Analytics to distinguish unique users.
_hjIncludedInSample	Analytics	Session	HotJar	Used by HotJar for determine if a session is to be included in a heatmap, recording, etc.
_mkto_trk	Analytics	2 years	Marketo	Used by Marketo to track a person's engagement with our website.
bcookie	Analytics	2 years	LinkedIn	Used by LinkedIn to identify browsers.

BIGipServerabdweb_app_https	Analytics	Session	Marketo	Used by Marketo for load balancing on their servers and the displaying of web forms on our website.
BIGipServerabdweb_mch_https	Analytics	Session	Marketo	Used by Marketo to track a person's engagement with our website.
Bizoid	Advertising	180 days	LinkedIn	Used by LinkedIn for advertising analytics.
bscookie	Analytics	2 years	LinkedIn	Used by LinkedIn to identify secure browsers.
DFTT_END_PREV_BOOTS TRAPPED	Functionality	2 years	Drift	Used by our website chat app, Drift, to indicate that a person has already been authenticated
driftt_aid	Analytics	2 years	Drift	Used by our website chat app, Drift, as an anonymous identifier token.
driftt_sid	Analytics	Session	Drift	Used by our website chat app, Drift, as an identifier token for specific browser sessions.
fr	Social Media	90 days	Facebook	Used by Facebook to store encrypted Facebook and Browser ID information.
IDE	Targeting / Advertising	390 days	Google	Used by Google to show you more relevant ads on other websites.
JSESSIONID	Analytics	Session	New Relic	Used by New Relic, a data management platform, to monitor session counts originating from our website.
lang	Functionality	Session	LinkedIn	Used by LinkedIn to determine your language preferences for their website.
lidc	Functionality	1 day	LinkedIn	Used by LinkedIn for routing traffic on their website.
muxData	Analytics	20 years	Wistia	Mux is a service used by our video player, Wistia, to track the health of the video player on our website. It provides Wistia with performance metrics so they can track the general playback experience across all of their customers.
test_cookie	Functionality	Session	Google	Used by Google to test if cookies are enabled in your browser.
UserMatchHistory	Social Media	180 days	LinkedIn	Used by LinkedIn for advertising analytics.
wistia-http2-push-disabled	Preference	Session	Wistia	Used by our video player, Wistia, to configure "HTTP2 Server Push" technology. The presence of this cookie means that HTTP2 Server Push has been enabled for your session on our website, and Wistia won't attempt to enable it again.
Coyote-2-2404080a	Analytics	Session	Visual IQ	Used to measure advertising effectiveness.
TapAd_DID	Analytics	2 months	TapAd	Used to determine what type of devices are being used by a website visitor.

TapAd_TS	Analytics	2 months	TapAd	Used to determine what type of devices are being used by a website visitor.
pb	Analytics	2 years	Visual IQ	Used to measure advertising effectiveness.
sid	Analytics	29 days	Visual IQ	Used to measure advertising effectiveness.
tuuid	Analytics	2 years	Visual IQ	Used to measure advertising effectiveness.
tuuid_last_update	Analytics	2 years	Visual IQ	Used to measure advertising effectiveness.
uid	Analytics	2 years	Visual IQ	Used to measure advertising effectiveness.
MUID	Analytics	2 years	Microsoft	Used by Microsoft to identify unique users in their advertising network.
MUIDB	Analytics	1 year	Microsoft	Used as a backup by Microsoft to identify unique users in their advertising network.
MR	Analytics	2 years	Microsoft	Used by Microsoft to collect information for advertising analytics purposes.
_gcl_aw	Analytics	3 months	Google	Stores ad click information which is used to optimize our online advertising.
_gcl_dc	Analytics	3 months	Google	Stores ad click information which is used to optimize our online advertising.