

SurveyMonkey First Party Cookies

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| Name | Category | Expiry | Description |
|---------------------------------|---------------|-----------------------------|---|
| _csrf_token | Required | 1 year | To prevent Cross Site Request Forgery (CSRF) |
| analyze_beta_demo | Functionality | 180 days | Determines if user should get analyze demo tour |
| anwebreqshare | Functional | 90 days | Tracks visitors who have request access to a survey from the shared page. We disable the request button if they have already requested. Prevents survey owner from getting spam. |
| apex_PKB2AB | Functionality | 99 days | Determines if user sees beta version of Analyze |
| apex_PKB2CB | Functionality | 99 days | Determines if user sees beta versions of create |
| apex_PKB2SID | Required | session | Session cookie for authentication |
| apex_sm | Required | session/14 days | This cookie is used to save the user's authentication state for the help center. |
| apex_sm_lang | Preferences | session | Store user's language preference for the session |
| apex_sm_SiteMsg | Functionality | session | Determines whether a help center site message exists for a user |
| apex_surveymonkey | Required | 60 minutes | This cookie tracks the user's account info for use in help center and support requests |
| apex_uid | Required | session | Keeps a user logged into the help center |
| attr_mp | Analytics | 4 months | Tracking of newly signed up users visiting marketing landing pages |
| attr_utm | Analytics | 1 year | Cookie used to track users who view marketing pages |
| auth | Required | session/1 hour/14 days | This cookie is used to redirect users to the appropriate language based subdomain or top level domain. |
| cfu | Analytics | 30 minutes | Cookie used to track user engagement |
| closed_template_views | Analytics | 1 year | This cookie is used for tracking total survey-closed page views |
| closed_templates_seen | Analytics | 1 year | This cookie is used for tracking which survey-closed pages this user has viewed |
| create8010minimize | Functionality | 30 days | Determines whether to shorten the experimental tour |
| create8018quit | Functionality | 30 days | Prevents the experimental tour from showing |
| CX_XXXXXXXX | Functionality | 1 year | This cookie is used to determine if the embedded site collector popup should be shown |
| email_only_user | Functionality | 1 year | Tracks whether user should see email-only sign in page |
| endpage_test | Targeting | 6 months | This cookie is used to split traffic between SurveyMonkey endpages and SurveyMonkey Contribute end pages |
| endpage_views | Analytics | 1 year | This cookie is used for tracking total endpage views |
| endpages_seen | Analytics | 1 year | This cookie is used for tracking which endpages the user has viewed |
| ep201 | Required | 30 min | These cookies are used to for load balancing site traffic and preventing site abuse. |
| ep202 | Required | 1 year | This cookie is used for signup source attribution, event stitching, and assigning visitors to experiments. |
| EPQB_XXXXXXXX | Targeting | 1 year | This cookie is used to customize the survey end page based on user demographics |
| fileDownload | Functionality | session | Manages file download from group library |
| has_seen_share_modal_onboarding | Preference | session | Tracks whether users have seen share onboarding modal |
| hide_intro_dialog | Functionality | 1 year (previously session) | Controls "Don't show again" checkbox in facebook messenger intro dialog |
| hide_offline_intro_dialog | Functionality | session | Used to show or hide the kiosk mode intro dialog |
| legal_type | Targeting | session | Tracks whether user is self-serve or enterprise to display different content in the new Legal Center |
| logged_in_fetch_request_domain | Functionality | 1 year | Preview & Test for a survey creator. Used during the commenting flow |
| m_opt | Functionality | session | Prevents redirect to mobile web if users switch to desktop |
| marmoset_cookie_name | Required | session / 10 minutes | Session cookie for the mobile version of the website |
| mobile_app | Required | session | Session cookie for the mobile version of the website |
| P_XXXXXXXX | Functionality | 1 year | This cookie is used to indicate if a pop up survey has been taken and prevent it from being taken again |
| pricing_ab_new_users | Functionality | 1 year | Price testing |
| project_snapshot | Preferences | 1 year | This cookie saves the project configuration for use later |
| recurrence-tooltip | Functionality | 1 year | Shows/hides the recurrence tooltip inside a web link collector |
| RP_XXXXXXXX | Functionality | 90 days | This cookie is used to restrict a users to one response per survey |
| sb-closed | Functionality | 1 year | Determines whether or not the user has closed the smart banner that links to the app store in our mobile experience. |
| sb-installed | Functionality | 1 year | Mobile experience optimizations. |
| seen_tbyb_fat_top_bar | Functionality | 1 days | Hides the top bar section that explains features are unlocked |
| session | Required | session | Used to prevent CSRF attacks |
| shared_page_password_XXXXX | Required | 1 day | Saves session for user visiting password protected Shared Results |
| shared_page_visitor_XXXXX | Analytics | 180 days | Determines if user has visited the shared results view |
| signout_confirmation_seen | Analytics | 1 year | This cookie is used for tracking which sign out-confirmation pages this user has viewed |
| signout_confirmation_views | Analytics | 1 year | This cookie is used for tracking total sign out-confirmation page views |
| sitespect_banner | Analytics | 1 year | Tracking for sitespect |
| sm_* | Analytics | 30 days | Contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction. |
| sm_analyze_commenting_tour | Preference | 1 year | Used to show or hide the commenting tour dialog |
| sm_auto_scroll_modal | Preference | 1 year | Hides a modal explaining the auto scroll feature |
| sm_commenting_cta | Functionality | 1 days | Hides commenting popup on Preview & Score page for subsequent visits after user dismisses it |
| sm_create_acc_key | Functionality | 1 days | Helps determine which create sidebar panel to open on page load |
| sm_create_quiz_question_added | Functionality | 1 year | Hides a tooltip explaining the quiz feature |
| sm_create_tour | Preference | 1 year | Sets a user preference if cookie is present to not show the old tour modal. |
| sm_dc | Required | session/14 days | This cookie is required for routing the user to the correct data center. |
| sm_device_management_welcome | Preference | 1 year | Shows/hides device management welcome modal |

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| sm_gs_anon_resp_id | Preferences | 1 year | Captures global setting default set by primary admin for anonymous responses |
| sm_gs_resp_auth_bool | Preferences | 1 year | Captures global setting default set by primary admin for respondent authentication |
| sm_hww_XXXX | Functionality | 1 year | prevents showing workgroup welcome modal more than once |
| sm_ir | Functionality | session | This cookie is used by instant results page to display certain data |
| sm_library_show_modal | Preference | 1 year | Shows/hides full library modal |
| sm_lite_library_show_modal | Preference | 1 year | Shows/hides lite library modal |
| sm_opa | Targeting | 30 days | This cookie is used when a user comes to SurveyMonkey from a media partner for sales attribution. |
| sm_rec | Required | session/14 days | Stores unencrypted user data. Expiry time based on the "remember me" button on login. |
| sm_spage_commenting_tour_commenting_turned_off | Preference | 1 year | Preview & Test for a survey creator. Flag to indicate that the user has received a tooltip explaining what turning commenting off has done to the user experience. |
| sm_spage_commenting_tour_owner | Preference | 1 year | Preview & Test for a survey creator. Flag to indicate that the user has seen the survey owner commenting tour. Used to determine if they have seen it and it should not be triggered again. |
| sm_spage_commenting_tour_review | Preference | 1 year | Preview & Test for a survey creator. Flag to indicate that the user has seen the survey reviewer commenting tour. Used to determine if they have seen it and it should not be triggered again. |
| sm_spage_hide_preview_warning | Preference | 1 year | Preview & Test for a survey creator. Option set by the user to hide or show the about page preview popup modal. |
| sm_video_onboarding_modal | Preference | 1 year | Hides video onboarding modal |
| smexp | Targeting | 30 minutes | This cookie is used by our experiment service to determine which variation a user has been exposed to in the last 30 minutes. |
| SMkyPaymentRetry | Functionality | session | Cookie to send credit card customers in charge retry mode to billing pages. |
| smpoll | Functionality | 30 days | This cookie contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction. |
| spagereqshare | Functionality | 90 days | Used in survey preview and commenting |
| sso_enabled | Functionality | 1 year | Stores encrypted SSO group information for SSO notification on login and password reset |
| sso_user | Required | 90 days | This cookie is used to determine if a user is a single sign on user |
| taken_template_seen | Analytics | 1 year | This cookie is used for tracking which survey-taken pages this user has viewed |
| taken_template_views | Analytics | 1 year | This cookie is used for tracking total survey-taken page views |
| ucs_sign_in_module | Functionality | 1 year | This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon. |
| ucs_sign_in_promo | Functionality | 1 year | This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon. |
| ucs_topbar_views | Analytics | 1 year | Records how many times a certain topbar has been viewed in that browser, This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon. |
| upgrade_browser_modal | Preference | 1 days | This cookie prevents the unsupported browser warning from displaying multiple times |
| | | | |

SurveyMonkey Third Party Cookies

| Cookie Name | Expiry | Category | Third Party Name | Description | Notes |
|----------------------------|------------|-----------------------|------------------|--|---|
| __utma | 2 years | Analytics | Google Analytics | Used to distinguish users and sessions | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| __utmb | 30 minutes | Analytics | Google Analytics | Used to determine new sessions and visits | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| __utmc | session | Analytics | Google Analytics | Used for Google Analytics functionality | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| __utmt | 10 minutes | Analytics | Google Analytics | Used to throttle request rates | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| __utmv | 2 years | Analytics | Google Analytics | Used to store visitor-level custom variable data | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| __utmz | 6 months | Analytics | Google Analytics | Stores the traffic source or campaign that explains how the user reached your site | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| _ceg.s | 3 months | Tracking | Crazy Egg Inc | Track visitor sessions | https://www.crazyegg.com/cookies |
| _ceg.u | 3 months | Tracking | Crazy Egg Inc | Track visitors on your site | https://www.crazyegg.com/cookies |
| _cloudspongea | 30 days | Tracking | Cloudsponge | Behavior tracking | https://www.cloudsponge.com/privacy/ |
| _ga | 2 years | Analytics | Google Analytics | Used for Google Analytics functionality | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| _gat | 1 minute | Analytics | Google Analytics | Used for Google Analytics functionality | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| _gat_languageTracker | 90 days | Analytics | Google Analytics | Used for Google Analytics functionality | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| _gid | 24 hours | Analytics | Google Analytics | Used for Google Analytics functionality | https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs |
| _kuid_ | 60 days | Targeting/Advertising | Krux Digital | Used for Google Analytics functionality | http://cookiepedia.co.uk/host/_krxd.net |
| _mkto_trk | 730 days | Targeting/Advertising | Marketo | Lead tracking of end-user page visits and clicks to Marketo landing pages | http://developers.marketo.com/javascript-api/lead-tracking/#cookie |
| _uetclid | 1 year | Targeting/Advertising | Microsoft | Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie | https://advertise.bingads.microsoft.com/en-us/resources/policies/remarketing-in-paid-search-policies |
| ajs_anonymous_id | 1 year | Analytics | Segment | These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before | https://segment.com/docs/sources/website/analytics.js/ |
| ajs_group_id | 1 year | Analytics | Segment | These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year. | https://segment.com/docs/sources/website/analytics.js/ |
| ajs_user_id | 1 year | Analytics | Segment | This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year. | https://segment.com/docs/sources/website/analytics.js/ |
| APISID | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |
| cto_lwid | 1 year | Uncategorized | | | |
| HSID | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |
| mp_HASH_mixpanel | 2 years | Analytics | MixPanel | Used for analytics data for mobile visitors | https://mixpanel.com/legal/privacy-policy/ |
| NID | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |
| optimizelyBuckets | 10 years | Analytics | Optimizely | Records the variation the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads. | https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet |
| optimizelyEndUserId | 10 years | Analytics | Optimizely | Stores the visitor's unique Optimizely identifier. It's a combination of a timestamp and random number. No other information about you visitors is stored inside. | https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet |
| optimizelyPendingLogEvents | 15 seconds | Analytics | Optimizely | Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made. | https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet |
| optimizelySegments | 10 years | Analytics | Optimizely | Stores the visitor's segment: browser, campaign, mobile, source type and any custom dimensions we need to improve our segmented analytics. | https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet |
| SAPISID | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |
| SID | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |
| SIDCC | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |
| Snap* | 100 days | Functionality | SnapEngage | Used for the online chat widget | https://code.corp.surveymonkey.com/devmonkey/AudienceWeb/blob/develop/audienceweb/lib/snap_engage.py |

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|-------------|---------|---------------|------------------|---|---|
| SSID | session | Functionality | Google | Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly. | https://policies.google.com/technologies/types |