

# Wufoo 1st-Party Cookies

Required cookies are used to deliver the essential aspects of our service and display our sites. You cannot opt out from Required cookies

Name	Category	Expiry	Description
__bpn_uid	Functionality	1 year	Used by UserReport to register the user
__ur_dc	Functionality	1 year	Used by UserReport to indicate when a user has voted on an item
__ur_i	Functionality	1 year	Used by UserReport to provide statistics and information about the number of users who visit the page
__utma	Analytics	2 years	Used to distinguish users and sessions
__utmb	Analytics	30 minutes	Used to determine new sessions and visits
__utmc	Analytics	session	Used for Google Analytics functionality
__utmt	Analytics	10 minutes	Used to throttle request rates
__utmz	Analytics	6 months	Stores the traffic source or campaign that explains how the user reached your site
apex__wid	Required	session	Keeps a user logged into the help center
cfu	Analytics	30 min	Cookie used to track user engagement
endpage	Functionality	Session	Used by our endpage to display a message after the respondent submits the form
ep201	Functionality	30 min	These cookies are used to for load balancing site traffic and preventing site abuse.
ep202	Functionality	1 year	This cookie is used for signup source attribution, event stitching, and assigning visitors to experiments.
gdpr_consent_denied	Functionality	1 week	Used to determine cookie banner response
gdpr_consent	Functionality	1 year	Used to determine cookie banner response
JSESSIONID	Functionality	Session	Used to track and monitor system health
nid	Functionality	6 months	Used by Google to track Captcha. See here for more info ( <a href="https://policies.google.com/technologies/types">https://policies.google.com/technologies/types</a> )
notify	Functionality	1 month	Used for Beta
PHPSESSID	Required	Session	Preserves user session state across page requests
SSID	Functionality	Session	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.
TDID	Targeting/Advertising	1 year	Registers a unique ID that identifies a returning user's device
wuConfirmPage, wuentry, wuNewFormRedirect, wuRedirect, wuSecureCookie, wuSignup, wufooPricing	Functionality	1 month	Used to control the functionality of the current page
wutm	Analytics	30 days	Tracks which campaign/source sent the visitor to Wufoo.
[Domain name]X	Functionality	1 day	Used to track whether the form has previously been submitted

# Wufoo 3rd-Party Cookies

Cookie Name	Expiry	Category	Third Party Name	Description
Coyote-2-2404080a	Session	Analytics	Visual IQ	Used to measure advertising effectiveness
Coyote-2-4c0fc80a	Session	Analytics	Visual IQ	Used to measure advertising effectiveness
TapAd_DID	2 months	Analytics	TapAd	Used to determine what type of devices are being used by a user.
TapAd_TS	2 months	Analytics	TapAd	Used to determine what type of devices are being used by a user.
__cfduid	1 year	Essential	Pingdom	Used to identify trusted web traffic
_cc_aud	269 days	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_cc_cc	Session	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_cc_dc	269 days	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_cc_id	269 days	Advertising	Lotame	Used to understand number of visits a user makes to a website, average time spent, and similar data that allows for customized advertising.
_ceg.s	3 months	Analytics	Crazy Egg	Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits.
_ceg.u	3 months	Analytics	Crazy Egg	Used by the service Crazy Egg to register where the visitor clicks on the website. The cookie enables the service to recognize the visitor on returning visits.
_dc_gtm_UA-XX	Session	Analytics	Google Analytics	Used by Google Tag Manager to control the loading of a Google Analytics script tag.
_ga	2 years	Analytics	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
_gcl_aw, _gcl_dc	3 months	Analytics	Google Analytics	Stores ad click information which is used to optimize our online advertising.
_gid	24 hours	Analytics	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
bt3	1 year	Essential	Signal	Used to manage tags on the website
pb	2 years	Analytics	Visual IQ	Used to measure advertising effectiveness
sid	29 days	Analytics	Visual IQ	Used to measure advertising effectiveness
tuuid	2 years	Analytics	Visual IQ	Used to measure advertising effectiveness
tuuid_last_update	2 years	Analytics	Visual IQ	Used to measure advertising effectiveness
uid	2 years	Analytics	Visual IQ	Used to measure advertising effectiveness
PIXELhiovpa, PIXELfbiea, PIXELggq, PIXELgncnq, PIXELivtyvax, PIXELnccarkhf, PIXELobzoben, PIXELpbagrkgjro, PIXELpnfnyr, PIXELrkryngr, PIXELtbbtyr, PIXELthzthz, PIXELyvirencz, PIXELzlohlf, PIXELbcrak	5 years	Advertising	Magnetic	Used to deliver programmatic advertising.
TDCPM	1 year	Advertising	Trade Desk	Used to deliver programmatic advertising.
TDID	1 year	Advertising	Trade Desk	Used to deliver programmatic advertising.
fr	180 days	Advertising	Facebook	Used by Facebook to deliver advertisement products
optimizelyBuckets	10 years	Analytics	Optimizely	Records the variation the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads.
optimizelyEndUserId	10 years	Analytics	Optimizely	Stores the visitor's unique Optimizely identifier. It's a combination of a timestamp and random number. No other information about you visitors is stored inside.

optimizelyPendingLogEvents	15 seconds	Analytics	Optimizely	Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made.
optimizelySegments	10 years	Analytics	Optimizely	Stores the visitor's segment: browser, campaign, mobile, source type and any custom dimensions we need to improve our segmented analytics.