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Name	Category	Expiry	Description
_csrf_token	Required	1 year	To prevent Cross Site Request Forgery (CSRF)
analyze_beta_demo	Functionality	180 days	Determines if user should get analyze demo tour
anwebreqshare	Functionality	90 days	Tracks visitors who have request access to a survey from the shared page. We disable the request button if they have already requested. Prevents survey owner from getting spam.
apex__PKB2AB	Functionality	99 days	Determines if user sees beta version of Analyze
apex__PKB2CB	Functionality	99 days	Determines if user sees beta versions of create
apex__PKB2SID	Required	session	Session cookie for authentication
apex__sm	Required	session/14 days	This cookie is used to save the user's authentication state for the help center.
apex__sm_lang	Preferences	session	Store user's language preference for the session
apex__sm_SiteMsg	Functionality	session	Determines whether a help center site message exists for a user
apex__surveymonkey	Required	60 minutes	This cookie tracks the user's account info for use in help center and support requests
apex__uid	Required	session	Keeps a user logged into the help center
attr_mp	Analytics	4 months	Tracking of newly signed up users visiting marketing landing pages
attr_multitouch	Analytics	1 year	Used for session stitching (connecting multiple visits to our site) for multiple-source conversion attribution analysis - so that we understand user paths to conversion (sign up, paid conversion, upgrade, renewal, lead form submission) and to measure the efficacy of SurveyMonkey marketing in driving conversion.
attr_utm	Analytics	1 year	Cookie used to track users who view marketing pages
auth	Required	session/1 hour/14 days	This cookie is used to redirect users to the appropriate language based subdomain or top level domain.
cfu	Analytics	6 months	Cookie used to track user engagement
closed_template_views	Analytics	1 year	This cookie is used for tracking total survey-closed page views
closed_templates_seen	Analytics	1 year	This cookie is used for tracking which survey-closed pages this user has viewed
create8010minimize	Functionality	30 days	Determines whether to shorten the experimental tour
create8018quit	Functionality	30 days	Prevents the experimental tour from showing
CX_XXXXXXXX	Functionality	1 year	This cookie is used to determine if the embedded site collector popup should be shown
email_only_user	Functionality	1 year	Tracks whether user should see email-only sign in page
endpage_test	Targeting	6 months	This cookie is used to split traffic between SurveyMonkey endpages and SurveyMonkey Contribute end pages
endpage_views	Analytics	1 year	This cookie is used for tracking total endpage views
endpages_seen	Analytics	1 year	This cookie is used for tracking which endpages the user has viewed
ep201	Required	30 min	These cookies are used to for load balancing site traffic and preventing site abuse.
ep202	Required	90 days	This cookie is used for signup source attribution, event stitching, and assigning visitors to experiments.
ep203	Required	90 days	Enables the system to uniquely identify browsers/devices for the purpose of mitigating account sharing.
EPQB_XXXXXXXX	Targeting	1 year	This cookie is used to customize the survey end page based on user demographics
fileDownload	Functionality	session	Manages file download from group library
has_closed_automated_reminder_and_ty_dialog	Preferences	1 year	When this value is set, users will no longer see the automated reminder and thank you dialog more than once on page loads/refreshes after skipping the option or closing out of the dialog within a email collector upon scheduling their first message.
has_seen_share_modal_onboarding	Preference	session	Tracks whether users have seen share onboarding modal
hide_intro_dialog	Functionality	1 year (previously session)	Controls "Don't show again" checkbox in facebook messenger intro dialog
hide_offline_intro_dialog	Functionality	session	Used to show or hide the kiosk mode intro dialog
hide-pending-message-banner	Preference	1 year	When this cookie is set, users will not see a banner explaining why messages sent from email collector are taking a long time to send.
hide-whitelist-sm-banner	Preference	1 year	When this cookie is set, users will not see a banner explaining to whitelist SurveyMonkey due to a sent email collector not actually being received by the intended recipient.
instant_response	Functionality	90 days	Question should auto scroll when opening a survey via first question embedded in email collector
legal_type	Targeting	session	Tracks whether user is self-serve or enterprise to display different content in the new Legal Center
logged_in_fetch_request_domain	Functionality	1 year	Preview & Test for a survey creator. Used during the commenting flow
m_opt	Functionality	session	Prevents redirect to mobile web if users switch to desktop
marmoset_cookie_name	Required	session / 10 minutes	Session cookie for the mobile version of the website
mobile_app	Required	session	Session cookie for the mobile version of the website
P_XXXXXXXX	Functionality	1 year	This cookie is used to indicate if a pop up survey has been taken and prevent it from being taken again
PQT_{Encrypted_respondent_id}	Functionality	1 day	When a user takes a survey that has a payment question type, this cookie denotes the validity of the subsequent page, i.e. if the cookie exists the user is able to pay. Once it expires, the user is unable to make a payment as the payment page is no longer valid.
pricing_ab_new_users	Functionality	1 year	Price testing
program	Analytics	30 days	Stores the value of the program param from the user's most recent visit to the SurveyMonkey website.
project_snapshot	Preferences	1 year	This cookie saves the project configuration for use later
recurrence-tooltip	Functionality	1 year	Shows/hides the recurrence tooltip inside a web link collector
research_ep	Analytics	30 days	This cookie prevents s-page respondents from seeing our research endpage more than once in a 30-day period.
RP_XXXXXXXX	Functionality	90 days	This cookie is used to restrict a users to one response per survey
sb-closed	Functionality	1 year	Determines whether or not the user has closed the smart banner that links to the app store in our mobile experience.

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Name	Category	Expiry	Description
sb-installed	Functionality	1 year	Mobile experience optimizations.
seen_tbyb_fat_top_bar	Functionality	1 days	Hides the top bar section that explains features are unlocked
session	Required	session	Used to prevent CSRF attacks
shared_page_password_XXXXX	Required	1 day	Saves session for user visiting password protected Shared Results
shared_page_visitor_XXXXX	Analytics	180 days	Determines if user has visited the shared results view
show_ar_off_survey	Preferences	1 year	When a user turns Auto-renew off, the system sets this cookie to make sure we only show the "cancel auto-renew" survey once to eligible users.
show_dashboard_popup	Functionality	1 hour	This cookie is used to send selected users to an upgrade path.
signout_confirmation_seen	Analytics	1 year	This cookie is used for tracking which sign out-confirmation pages this user has viewed
signout_confirmation_views	Analytics	1 year	This cookie is used for tracking total sign out-confirmation page views
sitespect_banner	Analytics	1 year	Tracking for sitespect
sm_*	Analytics	30 days	Contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction.
sm_analyze_commenting_tour	Preference	1 year	Used to show or hide the commenting tour dialog
sm_analyze_disable_survey_gallery_tour_{survey_id}	Preferences	1 year	Record that if the user want to see the survey gallery welcome modal
sm_auto_scroll_modal	Preference	1 year	Hides a modal explaining the auto scroll feature
sm_commenting_cta	Functionality	1 days	Hides commenting popup on Preview & Score page for subsequent visits after user dismisses it
sm_create_acc_key	Functionality	1 days	Helps determine which create sidebar panel to open on page load
sm_create_followup_question_prediction_viewed	Preferences	1 day	When this cookie is set, users will not see the follow-up question dialog while adding questions to their survey on the Design page. This cookie is set after the first time the user has seen the follow-up question dialog.
sm_create_quiz_question_added	Functionality	1 year	Hides a tooltip explaining the quiz feature
sm_create_tour	Preference	1 year	Sets a user preference if cookie is present to not show the old tour modal.
sm_dc	Required	session/14 days	This cookie is required for routing the user to the correct data center.
sm_device_management_welcome	Preference	1 year	Shows/hides device management welcome modal
sm_dv	Required	1 day	Caches whether or not the user should be subject to account verification. Also reduces traffic to experiments which improves page load times.
sm_gs_anon_resp_id	Preferences	1 year	Captures global setting default set by primary admin for anonymous responses
sm_gs_resp_auth_bool	Preferences	1 year	Captures global setting default set by primary admin for respondent authentication
sm_hww_XXXX	Functionality	1 year	prevents showing workgroup welcome modal more than once
sm_ir	Functionality	session	This cookie is used by instant results page to display certain data
sm_ir_mpid_cid	Analytics	30 days	Analyse conversion traffic from affiliates
sm_library_show_modal	Preference	1 year	Shows/hides full library modal
sm_lite_library_show_modal	Preference	1 year	Shows/hides lite library modal
sm_opa	Targeting	30 days	This cookie is used when a user comes to SurveyMonkey from a media partner for sales attribution.
sm_rec	Required	session/14 days	Stores unencrypted user data. Expiry time based on the "remember me" button on login.
sm_show_preview_conversation_popout	Functional	1 day	When this cookie is set, users will not see the popout on step 2 letting them know that they can only see the UI for conversational mode in preview and score page.
sm_spage_commenting_tour_commenting_turned_off	Preference	1 year	Preview & Test for a survey creator. Flag to indicate that the user has received a tooltip explaining what turning commenting off has done to the user experience.
sm_spage_commenting_tour_owner	Preference	1 year	Preview & Test for a survey creator. Flag to indicate that the user has seen the survey owner commenting tour. Used to determine if they have seen it and it should not be triggered again.
sm_spage_commenting_tour_review	Preference	1 year	Preview & Test for a survey creator. Flag to indicate that the user has seen the survey reviewer commenting tour. Used to determine if they have seen it and it should not be triggered again.
sm_spage_hide_preview_warning	Preference	1 year	Preview & Test for a survey creator. Option set by the user to hide or show the about page preview popup modal.
sm_switch_format	Functional	1 day	When this cookie is set, users will not see the confirmation dialog letting them know that they're updating the survey format from <old format> to <new format> on preview and score page of create.
sm_video_onboarding_modal	Preference	1 year	Hides video onboarding modal
smcx_{{widget_id}}_last_shown_at	Functional	Session	smcx_{{widget_id}}_last_shown_at is dropped when a user is shown a popup invitation or widget or survey popup user interface, before any user interaction starts. It is used to prevent showing the same popup invitation or survey to the same browser instance after a user on that browser instance had already been given the opportunity to take the survey. Otherwise, in absence of special coding on the hosted website, users would be presented with the survey on every visit.
smexp	Targeting	30 minutes	This cookie is used by our experiment platform to determine which experiment variation a user has been exposed to in the last 30 minutes.
smf_logged_out_language	Preferences	1 Year	Remembers logged out user's language preference
SMkyPaymentRetry	Functionality	session	Cookie to send credit card customers in charge retry mode to billing pages.
smpoll	Functionality	30 days	This cookie contains info on any polls the user has taken in the last 30 days. It's used by the survey research team to conduct research into public opinion about current events or election prediction.
spagereqshare	Functionality	90 days	Used in survey preview and commenting
sso_enabled	Functionality	1 year	Stores encrypted SSO group information for SSO notification on login and password reset
sso_user	Required	90 days	This cookie is used to determine if a user is a single sign on user
taken_template_seen	Analytics	1 year	This cookie is used for tracking which survey-taken pages this user has viewed
taken_template_views	Analytics	1 year	This cookie is used for tracking total survey-taken page views
tld_set	Tracking	1 year	Used for cross domain authentication and running experiments on users visiting the site on different top level domains

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Name	Category	Expiry	Description
tld_user	Tracking	1 year	Used for cross domain authentication and running experiments on users visiting the site on different top level domains
ucs_sign_in_module	Functionality	1 year	This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon.
ucs_sign_in_promo	Functionality	1 year	This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon.
ucs_topbar_views	Analytics	1 year	Records how many times a certain topbar has been viewed in that browser, This was used by UCS V1, and V1 is not called anymore, the legacy v1 code will be removed soon.
upgrade_browser_modal	Preference	1 days	This cookie prevents the unsupported browser warning from displaying multiple times
utm_adgroup	Analytics	30 days	Stores the value of the utm_adgroup param from the user's most recent visit to the SurveyMonkey website.
utm_bu	Analytics	30 days	Stores the value of the utm_bu param from the user's most recent visit to the SurveyMonkey website.
utm_campaign	Analytics	30 days	Stores the value of the utm_campaign param from the user's most recent visit to the SurveyMonkey website.
utm_content	Analytics	30 days	Stores the value of the utm_content param from the user's most recent visit to the SurveyMonkey website.
utm_data	Analytics	30 days	Stores the value of the utm_data param from the user's most recent visit to the SurveyMonkey website.
utm_device	Analytics	30 days	Stores the value of the utm_device param from the user's most recent visit to the SurveyMonkey website.
utm_medium	Analytics	30 days	Stores the value of the utm_medium param from the user's most recent visit to the SurveyMonkey website.
utm_network	Analytics	30 days	Stores the value of the utm_network param from the user's most recent visit to the SurveyMonkey website.
utm_source	Analytics	30 days	Stores the value of the utm_source param from the user's most recent visit to the SurveyMonkey website.
utm_tag	Analytics	30 days	Stores the value of the utm_tag param from the user's most recent visit to the SurveyMonkey website.
utm_term	Analytics	30 days	Stores the value of the utm_term param from the user's most recent visit to the SurveyMonkey website.
viewed_4878	Tracking	30 days	This cookie is used by an experiment to personalize a returning user's upgrade path
visited_preview_anon	Tracking	1 year	Record that a person has visited the preview page while signed out. When they sign in, we record that this user visited the preview page anonymously and then delete le cookie.

Cookie Name	Expiry	Category	Third Party Name	Description	Notes
__stripe_mid	10 minutes	Functionality	Stripe	Used to to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.	https://stripe.com/cookies-policy/legal
__stripe_sid	1 year	Functionality	Stripe	Used to to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.	https://stripe.com/cookies-policy/legal
__utma	2 years	Analytics	Google Analytics	Used to distinguish users and sessions	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmb	30 minutes	Analytics	Google Analytics	Used to determine new sessions and visits	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmc	session	Analytics	Google Analytics	Used for Google Analytics functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmt	10 minutes	Analytics	Google Analytics	Used to throttle request rates	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmv	2 years	Analytics	Google Analytics	Used to store visitor-level custom variable data	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
__utmz	6 months	Analytics	Google Analytics	Stores the traffic source or camapin that explains how the user reached your site	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_ceg.s	3 months	Tracking	Crazy Egg Inc	Track visitor sessions	https://www.crazyegg.com/cookies
_ceg.u	3 months	Tracking	Crazy Egg Inc	Track visitors on your site	https://www.crazyegg.com/cookies
_cloudspongea	30 days	Tracking	Cloudsponge	Behavior tracking	https://www.cloudsponge.com/privacy/
_ga	2 years	Analytics	Google Analytics	Used for Google Analytics functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_gat	1 minute	Analytics	Google Analytics	Used for Google Analytics functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_gat_languageTracker	90 days	Analytics	Google Analytics	Used for Google Analytics functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
_gid	24 hours	Analytics	Google Analytics	Used for Google Analytics functionality	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage#gajs
kuid	60 days	Targeting/Advertising	Krux Digital	Used for Google Analytics functionality	http://cookiepedia.co.uk/host/.krxd.net
_mkto_trk	730 days	Targeting/Advertising	Marketo	Lead tracking of end-user page visits and clicks to Marketo landing pages	http://developers.marketo.com/javascript-api/lead-tracking/#cookie
_oref	1 month	Functionality	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
_pendo_meta.99ddf3e7-b2e8-40fb-5ed8-f14d1fecc9db	100 days	Analytics	Pendo	Used to track a user's first visit, last visit and when the information was last updated.	https://help.pendo.io/resources/support-library/api/index.html?bash#introduction
_pendo_visitorId.99ddf3e7-b2e8-40fb-5ed8-f14d1fecc9db	100 days	Analytics	Pendo	Used to store an anonymized user ID that Pendo uses to track a single user's clicks in AudienceWeb	https://help.pendo.io/resources/support-library/api/index.html?bash#introduction
_uetsid	1 year	Targeting/Advertising	Microsoft	Microsoft Bing Ads Universal Event Tracking (UET) tracking cookie	https://advertise.bingads.microsoft.com/en-us/resources/policies/remarketing-in-paid-search-policies
ajs_anonymous_id	1 year	Analytics	Segment	These cookies are generally used for Analytics and help count how many people visit a certain site by tracking if you have visited before	https://segment.com/docs/sources/website/analytics.js/
ajs_group_id	1 year	Analytics	Segment	These cookies track visitor usage and events within the website. Cookies in this domain have lifespan of 1 year.	https://segment.com/docs/sources/website/analytics.js/
ajs_user_id	1 year	Analytics	Segment	This cookie helps track visitor usage, events, target marketing, and can also measure application performance and stability. Cookies in this domain have lifespan of 1 year.	https://segment.com/docs/sources/website/analytics.js/
APISID	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
cto_lwid	1 year	Uncategorized			
Google Adwords Conversion	Details on duration	Google	Advertising	See details on cookie description	See details on types of cookies
Google Adwords User Lists	Details on duration	Google	Advertising	See details on cookie description	See details on types of cookies
Google Dynamic Remarketing	Details on duration	Google	Advertising	See details on cookie description	See details on types of cookies
HSID	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
liveagent_chatted	1 year	Functionality	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
liveagent_ptid	1 month	Functionality	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
liveagent_sid	1 year	Functionality	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
liveagent_vc	1 month	Functionality	Salesforce Live Agent	Used for the online chat widget	https://www.salesforce.com/products/service-cloud/features/live-agent/
mp_HASH_mixpanel	2 years	Analytics	MixPanel	Used for analytics data for mobile visitors	https://mixpanel.com/legal/privacy-policy/
NID	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
nsr	session	Functionality	Stripe	Used to to aid in fraud detection. For example, this cookie data helps our fraud systems recognize the patterns of fraudulent actors and stops them prior to making a purchase in order to help protect your business.	https://stripe.com/cookies-policy/legal
optimizelyBuckets	10 years	Analytics	Optimizely	Records the variation the visitor has seen for each experiment. This allows us to deliver a consistent experience on successive page loads.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
optimizelyEndUserId	10 years	Analytics	Optimizely	Stores the visitor's unique Optimizely identifier. It's a combination of a timestamp and random number. No other information about you visitors is stored inside.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
optimizelyPendingLogEvents	15 seconds	Analytics	Optimizely	Used as a cache for a visitor's actions between tracking calls. This ensures that all events are efficiently tracked even if a visitor takes many actions in rapid succession. The cookie is wiped once the tracking call has been made.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
optimizelySegments	10 years	Analytics	Optimizely	Stores the visitor's segment: browser, campaign, mobile, source type and any custom dimensions we need to improve our segmented analytics.	https://help.optimizely.com/Set_Up_Optimizely/Cookies_and_localStorage_in_the_Optimizely_snippet
SAPISID	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types

Cookie Name	Expiry	Category	Third Party Name	Description	Notes
SID	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
SIDCC	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types
Snap*	100 days	Functionality	SnapEngage	Used for the online chat widget	https://code.corp.surveymonkey.com/devmonkeys/AudienceWeb/blob/develop/audienceweb/lib/snap_engage.py
SSID	session	Functionality	Google	Set by Google components - such as the GDrive folder picker or ReCaptcha. They appear to identify the user's Google account. They are required for these components to function properly.	https://policies.google.com/technologies/types